



# Press Release

November 9, 2011  
Saugus, MA

The Saugus Youth Soccer Association is pleased to announce that Arbella Insurance has selected our organization to participate in the

## ARBELLA MARKETING PARTNERS DISCOUNT PROGRAM.

The Saugus Youth Soccer Association is only the third non-profit organization in Massachusetts that has been selected by Arbella Insurance to participate in this program where an individual can make a donation to a non-profit organization and receive a discount on their insurance costs.

Any Arbella customer that makes a \$25 donation to Saugus Youth Soccer will be eligible for a 5% discount on their entire household insurance bill. The policyholder must be continuously enrolled in either electronic funds transfer, or has paid their policy in full.

In most cases, the average combined auto and home insurance bill per household is \$2000 and a donation to Saugus Youth Soccer will provide them with at least \$100 in savings on their Arbella Insurance bill and a tax deductible charitable donation.

This program should not be overlooked by any Arbella policyholder as the discount and savings are invaluable to all.

Donations maybe sent to:

Saugus Youth Soccer Association  
c/o Rick Kowalsky  
P.O. Box 999  
Saugus, MA 01906

Please include all your contact information including phone number and email address in order to receive the certificate to present to your agent.

#####